

JASON FRAZIER
jason@frazierstudio.net
970 443 9085

CAPABILITIES AND SKILLS

Experience teaching all levels of design in a university setting. Experience teaching collaborative courses with faculty from a variety of disciplines, as well as leading sponsored projects with outside clients in a classroom setting. Contribute to curriculum and content for various courses, with subject matter that includes but is not limited to: Design thinking, design systems, design methodologies and process, concept development, communication, collaboration and cross-discipline teams, branding and brand development, design history, relational and compositional skills, typography, craft, research, writing, identity design, marketing concepts, audience relationships and image making and illustration.

Able to produce graphic design as it relates to communication and aesthetics, with strong skills in project organization and management, art direction, typography, writing, editing and illustration/image making. Work well in achieving the most appropriate solution for a given project. Experienced in design processes and concept development, and the creation of original image and design solutions in a variety of methods – traditional, digital and by alternative means.

Very good skills with leading graphics and desktop publishing software for the Mac OS X platform including InDesign, Illustrator, Photoshop, Acrobat, Sketchbook Pro and Digital Publishing Suite, as well as other applications including system, utility and support software. Developing skills with applications for video, motion design and interaction design.

Able to keep in good working order and upgrade Mac OS X-based computers, servers, as well as printers and other accessories. Solid understanding of modern electronic production, pre-press and printing techniques.

Able and eager to continue to learn and use appropriate technologies and techniques as they continue to advance as tools to facilitate communication.

EDUCATION

Master of Fine Arts in Graphic Design
Colorado State University, 2007

In addition to coursework, responsibilities included serving on the Hatton Gallery Exhibition Committee, design of promotional materials for the gallery, aiding faculty in technical issues, advising students, teaching design courses and participating in the planning and production of the Colorado International Invitational Poster Exhibition.

Bachelor of Fine Arts in Design, Emphasis in Image Production
Missouri State University, 1993 [Formerly Southwest Missouri State University]

PORTFOLIO

Samples of professional, personal and student work may be found at www.behance.net/jasonfrazier

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EXPERIENCE

Professor of Graphic Design

Savannah College of Art and Design, Savannah, Georgia, September 2008 to present
Courses have included The Business of Graphic Design, Packaging Design, Graphic Design Studio I and II, Vector and Raster Graphics, Production Design, 3-D Studio, Design Methodologies, Portfolio, as well as sponsored projects and collaborative courses with a variety of departments, companies and faculty. Various committees, curriculum development and other activities.

Freelance Designer

Springfield, Missouri; Fort Collins, Colorado; and Savannah, Georgia.
Of note, Art director and designer for *Ultrarunning* magazine since 2007.

Adjunct Faculty, Department of Art

Colorado State University, Fort Collins, Colorado, August 2003 to July 2008
Courses included Print Production, Introduction to Graphic Design, Typography and Design Systems, Advanced Typography and Design Systems, Illustration and Advanced Illustration. Various committees, most notably the committee for the Colorado International Invitational Poster Exhibition serving on the steering committee, as designer of the catalog and other publications, and as host for guests of the event.

Computer Lab Supervisor, Department of Art

Colorado State University, Fort Collins, Colorado, August 2003 to July 2008
Duties included managing a student lab of 50 Mac OS X-based computers, a Mac OS X Server-based network, maintaining various output devices, budgeting, procuring supplies, troubleshooting and fixing technical issues as they arise, managing 10-20 student employees.

Contract Designer

One Tribe Creative, Fort Collins, Colorado, January 2005 to June 2008
Design and production for multi-disciplinary design firm.

Adjunct Faculty, Department of Art and Design

Missouri State University, Springfield, Missouri, January 2001 to May 2003
[Formerly Southwest Missouri State University]
Classes included Print Production and Design for the Non-Design Major.

Senior Graphic Designer, Office of Publications

Missouri State University, Springfield, Missouri, November 1995 to August 2003
[Formerly Southwest Missouri State University]
Design and production of marketing and informational material for student recruitment, on-campus and special events, internal communications and services. Served as department technology coordinator. Supervised and directed student designers, as well as advising and consulting with others in the University.

Graphic Designer

RK Printing Company, Springfield, Missouri, July 1995 to November 1995
Design and production for a small, multi-color printer.

Designer/Illustrator

The Greek Corner, Springfield, Missouri, September 1993 to June 1995
Design and production for screen printing on textiles and other materials.

PROFESSIONAL AFFILIATIONS

University & College Designers Association (UCDA)

Council for the Advancement & Support of Education (CASE)

(member of both organizations from 1995-2003)

CONFERENCES, EVENTS AND LECTURES

AdobeMAX, HOW Design Live, UCDA, CASE, The Dieline Package Design Conference, HOW Creative Freelancers, HOW In-House Managers, SECAC, Colorado International Invitational Poster Exhibition, visiting designers, entrepreneurs and critics at MSU, CSU and SCAD [guests have included Louise Fili, Massimo Vignelli, Rick Poyner, Cedornir Kostovic, Chaz Mavianne-Davis, Debbie Millman, Aaron Draplin, Steff Geissbuhler, William Drentel, Charles Adler, David Berman, Cameron Tonkinwise, Ezio Manzini, John Beilenberg, Nathan Shedroff, Ann Willoughby, and Brian Dougherty, among others]

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AWARDS, RECOGNITION, JURIES, WORKSHOPS & EXHIBITIONS

CASE, District VI, January 1997

Silver Award – Homecoming '96 series
Bronze Award – Tent Theatre '96 series
Gold and Bronze Awards – Founders Club Dinner Invitation (with Director of Publications)
Silver Award – Recruitment Campaign (with Office of Publications)
Silver Award – *SMSUToday* (with Office of Publications)

CASE, District VI, January 1998

Silver Award – *Fitness-4-Fun* series
Bronze Award – Hammons Hall for the Performing Arts
Gold Award – 1997-98 Student Recruitment Campaign (with Office of Publications)

Admissions Marketing Report, February 1998

Bronze Award – Fall 1997 *Destination SMSU* newsletter

CASE, District VI, January 1999

Silver Award – Financial Report, 1998-99
Bronze Award – Ozarks Celebration Festival logo
Gold Award – *A la Carte* logo (with Assistant Director of Publications)

Admissions Marketing Report, February 1999

Gold Award – Fall 1998 *Destination SMSU* newsletter

CASE, District VI, January 2000

Gold Award – Tent Theatre '99 series
Silver Award – COAL Lecture Series poster, *Edward Villella*
Gold and Bronze Awards – *SMSUToday* (with Office of Publications)
Bronze Award – *E-ssential News*

CASE, District VI, January 2001

Silver Award – *Destination SMSU* newsletter

CASE, District VI, January 2002

Gold Award – COAL Lecture Series poster, *Gordon Parks*
Gold Award – Homecoming 2000 invitation packet
Gold Award – *Live the College Life* brochure
Silver Award – World Health Day 2001 poster
Silver Award – Sports Media Guides

UCDA, August 2002

Award of Excellence – Ozarks Celebration Festival 2001 poster

CASE, District VI, January 2003

Silver Award – Founders Club 2002 Dinner Invitation

MFA Group Exhibition, December 2004

Solo Exhibition, April 2005, Colorado State University Department of Music

Graphic Responses 2 Online Exhibition, September 2005

Solo Exhibition, April 2006, St. Luke's Episcopal Church, Fort Collins, Colorado

Ninth International Biennial of the Poster in Mexico, October 2006

Selected Participant – *The Ten Commandments*

MFA Thesis Exhibition, December 2006

Graphic Responses 3 Online Exhibition, September 2007

Opera – *The Rape of Lucretia*, October 2007

Multimedia project/performance at the CSU University Center for the Arts

SCAD Graphic Design Faculty Exhibition, October 2008

Graphic Responses 4 Online Exhibition, September 2009

SCAD Graphic Design Faculty Exhibition, October 2009

SCAD Graphic Design Faculty Exhibition, February 2011

Juror, Brass Ring Awards, May 2011, Graphic Design category

Presentation, SECAC, October 2011

"When Is It Worth It?" – documenting sponsored project with JCPenny

Professional Development Workshops – CFA/SCAD, June & December 2012, June 2013

Faculty lecturer and workshop leader, design thinking processes

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REFERENCES

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